

LOUISIANA STATE APPALOOSA CLUB

Minutes of the June 11, 2010 Board Meeting

The meeting was called to order by Jay Prather at 6:50 at the Sugarena in New Iberia, Louisiana.

Roll Call:

Present: Frank Barker, Irvin Bell, Kass Byrd, CJ Champagne, Peggy Ivins, Pete Poiencot, Jay Prather, and Kristy Stringer.

Absent: Fred Kennedy

Approval of Minutes:

The minutes had been distributed via email.

MOTION:

It was moved by CJ Champagne and seconded by Pete Poiencot that the minutes be accepted as submitted. The motion carried.

Treasurer's Report:

CJ Champagne provided the treasurer's report.

MOTION:

It was moved by Frank Barker and seconded by Pete Poiencot that the treasurer's report be accepted. The motion carried.

Approval of Bills:

The only bills submitted were for stamps for the newsletter and the June show expenses including judges, hotel, arena, and for additional shirts.

MOTION:

It was moved by Kristi Stringer and seconded by Frank Barker that these bills be approved. The motion carried.

OLD BUSINESS:

Show Report:

Frank Barker, show chairman, reported that he is working at lining up the judges for the October 9th show.

Membership Report:

Peggy Ivins gave the membership report. She sent out 101 letters to past members of the LSAC and to ApHC members in Louisiana inviting them to join. She has received several renewals and new members from this effort. She recommends that the LSAC develop promotional materials to distribute and that those individuals going to open shows take these along. The Promotion Committee is tasked to look into this.

Trail Committee Report:

Ben Bruce, the trail committee chair, has resigned from this position. In the past the trail rides had been run as fund-raisers. It was decided that in the future the rides will be free of charge and the lunches will be potluck. Everyone brings a dish and everyone enjoys. Irvin Bell will take over the duties of chair of the Trails Committee and will arrange the fall ride at Red Dirt.

Fund Raising/Sponsors Committee Report:

CJ Champagne provided the sponsors' report. Two sponsors have renewed for this year: Champagne Appaloosas and CQ Appaloosas. The sponsors have fallen off dramatically from last year and board members are encouraged to contact people to solicit sponsors for this year.

Youth Committee Report:

Kristi Stringer, Youth Coordinator, provided the Youth Committee report. She shared some of her plans to encourage youth to participate in club activities. That very evening the club hosted its first youth demonstration with Irvin Bell instructing a number of youths about how to groom a horse for a halter class. He covered bathing, clipping, and braiding the mane. In the future there will be a demonstration at each of the horse shows.

Kristi Stringer suggested that the club offer several classes for youth at its shows that will be club-pointed classes such as halter, showmanship, and western pleasure.

She also recommended that we increase our promotion activities. We should advertize in the *Southern Horseman*, the *Market Bulletin*, and other free avenues. The Promotion Committee will be meeting before the next board meeting to develop a Promotion Plan and timetable for promotion activities.

Futurity Committee:

The suggestion for a Mare's Futurity was discussed. Irvin Bell is to compile information on this by July 1st for the July Newsletter.

Newsletter:

Kass Byrd reported on the Newsletter. The cost of producing the newsletter is rising. Pete Poiencot offered to take on the task of reproducing the newsletter and mailing it to the members. Kass Byrd will write the newsletter and send it camera-ready to Pete Poiencot.

NEW BUSINESS:

The next board meeting was set for September 11, 2010. The place will be determined.

The book, *The American Appaloosa Anthology* by Palmer J. Wagner, is not selling well. It was suggested that the price be lowered from \$60.00 to \$50.00. The club paid \$43.75 for each copy.

MOTION:

It was moved by CJ Champagne and seconded Irvin Bell that the price of the book be reduced to \$50.00. The motion carried.

Director's Position Vacant:

Jay Prather reported that Fred Kennedy has resigned from the board as representative from Territory 4. This leaves the position vacant. It will be advertized to be filled for the balance of the term (expires in 2011) at the next directors' election this fall.

October Show:

Frank Barker reported that he has signed up Judge Jim Eaton for the October 9th show in West Monroe. He will have a commitment from another judge shortly.

Calendar:

Suzanne Cook offered to put together a calendar with photos and show dates and club events for next year. People were encouraged to send in photos to be considered for inclusion. Jay Prather will get together with Suzanne about costs etc.

MOTION:

It was moved by Pete Poiencot and seconded by Kristi Stringer that the calendar be pursued. The motion carried.

MOTION:

It was moved by Frank Barker and seconded by Pete Poiencot that the meeting adjourn. The motion carried.

Submitted
Kass Byrd
Secretary